

SUSTAINABILITY CODE OF GOOD PRACTICE - Consumers -







Aircraft Activities

- ✓ Be selective choose tourism businesses that share how they benefit people & planet
- ✓ Tread lightly choose activities & transport options with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your guide / pilot's instructions regarding safety, local etiquette & dos and don'ts
- ✓ Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites
- Respect others using the area so that their experience & access are not compromised
- ✓ Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- Ask questions your local guide / pilot will happily share their knowledge (when it is safe to do so)
- √ Take part if you are invited to participate in a local custom, go for it!
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g. water bottle, coffee cup, shopping / carry bag
- ✓ **Dispose** of waste responsibly & use local recycling facilities where available
- ✓ Be waterwise your participation shouldn't place additional stress on water-scarce environments
- Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- ✓ Provide **feedback** about what you liked or how we can do better













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- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your guide's instructions regarding safety, local etiquette & dos and don'ts
- ✓ Don't collect or disturb flora or fauna, or their habitat
- ✓ Don't **feed wildlife**; it can harm their health & encourage problematic behaviour
- Remain on designated tracks & avoid track widening caused by drifting left / right
- ✓ In sand dune environments, always avoid drifting as tracks take longer to rehabilitate
- ✓ Where possible, drive over, not around, obstacles to avoid track widening
- Minimise wheel spin to prevent erosion
- ✓ Give right of way to other users overtaking you or travelling uphill, and to cyclists, hikers, horses, and wildlife
- ✓ Proceed slowly around horses, pack animals, and livestock to avoid startling them
- ✓ Cross watercourses at designated spots, reduce speed & enter / exit at 90° to the shore / bank
- ✓ Turn off engines during rest stops or longer standstill periods
- ✓ Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- ✓ Dispose of waste responsibly pack out what you take in & recycle where possible
- ✓ Be waterwise your participation in the activity shouldn't place additional stress on water-scarce environments
- Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
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- ✓ Be informed learn a bit about local nature, history & culture beforehand
- ✓ Be accurate about your level of ability so we can design an enjoyable experience for everyone
- ✓ Respect your guide's **instructions** regarding safety, local etiquette & dos and don'ts
- ✓ Don't collect or disturb flora or fauna, or their habitat
- ✓ Don't feed wildlife; it can harm their health & encourage problematic behaviour
- Remain on designated trails; going off-piste increases impacts and safety risks
- On **steep descents**, proceed one at a time
- ✓ In multi-use areas, avoid damaging tracks used for other activities
- ✓ Give right of way to faster moving users, e.g., downhill traffic, those overtaking you, snowmobiles, etc.
- If stopping, move to the side of the trail so others can pass
- If conditions create muddy patches, remain on snow cover (where possible) or in the middle of the trail
- ✓ Maintain a safe distance from livestock or wildlife & proceed slowly to avoid startling them
- ✓ Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- ✓ **Dispose** of waste responsibly pack out what you take in & use local **recycling** facilities where available
- ✓ Be waterwise your participation in the activity shouldn't place additional stress on water-scarce environments
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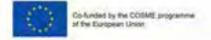


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- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your guide's **instructions** regarding safety, local etiquette & dos and don'ts, including keeping a safe distance from wildlife (for activities where participants are allowed to enter the water)
- ✓ Be aware of risks related to sharing photographs / videos of endangered species online; disable geo-location on your device if poaching is prevalent
- ✓ Don't collect or disturb flora or fauna, or their habitat
- ✓ Don't **feed wildlife**; it can harm their health & encourage problematic behaviour
- ✓ Minimise noise to avoid disturbing wildlife & the quality of the experience for others
- ✓ Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- ✓ **Dispose** of waste responsibly pack out what you take in & use local **recycling** facilities, where available
- ✓ Be waterwise your participation in the activity shouldn't place additional stress on waterscarce environments
- Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- Be respectful of **privacy**; obtain permission before taking photos / videos of people or sensitive sites along the way
- Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- ✓ Ask questions your local guide will happily share their knowledge
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- ✓ Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
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Captive Animals

- ✓ Be selective choose tourism businesses that share how they benefit people & planet
- ✓ Tread lightly choose activities & transport options with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your guide's instructions regarding safety, local etiquette & dos and don'ts, especially:
 - ✓ Safe viewing proximity and approach for the applicable species
 - ✓ Whether contact is permitted and, if so, how to do this safely
 - ✓ Whether **feeding** of animals is allowed and if so, how to do this safely
- ✓ Don't collect flora or fauna, or disturb their habitat
- ✓ Remain in **designated areas** for the activity
- ✓ Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- ✓ **Dispose** of waste responsibly pack out what you take in & use local **recycling** facilities where available
- ✓ Be waterwise your participation in the activity shouldn't place additional stress on water-scarce environments
- Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- ✓ Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites along the way
- Respect others using the area so that their experience & access are not compromised
- Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- ✓ **Ask questions** your local guide will happily share their knowledge
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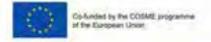




Community Visits

- ✓ Be selective choose tourism businesses that share how they benefit people & planet
- ✓ Tread lightly choose activities & transport options with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your guide / host's instructions regarding safety, local etiquette & dos and don'ts
- ✓ Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites along the way
- Respect others using the area so that their experience & access are not compromised
- ✓ Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- ✓ Ask questions your local guide / host will happily share their knowledge
- √ Take part if you are invited to participate in a local custom, go for it!
- ✓ We discourage visits to **orphanages**; these vulnerable children are not a tourist attraction
- Respect the routines of schools or other care facilities visited; avoid disrupting them
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- ✓ Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, shopping bag
- ✓ Dispose of waste responsibly & use local recycling facilities where available
- ✓ Be waterwise your participation in the activity shouldn't place additional stress on water-scarce environments
- ✓ Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- ✓ Provide feedback about what you liked or how we can do better







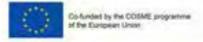




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- ✓ Be informed learn a bit about local nature, history & culture beforehand
- Be accurate about your **level of ability** so we can design an enjoyable experience for all; if you're out of practice, speak to us about refresher courses or buoyancy orientations
- If your photographic equipment is bulky, ensure your skill level is sufficient to control it and prevent damage to the marine environment
- Respect your guide's **instructions** regarding safety, local etiquette & dos and don'ts, including marine wildlife viewing distance
- Remain within the activity area and respect the buddy system / group contact protocol
- ✓ Use "reef safe" sun protection, e.g., sunscreen marked as such or wear rash vests / similar
- Ensure your **equipment** fits well before getting in the water; it can be difficult to adjust afterwards
- If snorkelling over a **shallow reef** environment, use a life jacket / vest to help with buoyancy and reduce the need for kicking over this fragile area; practice snorkelling skills away from the reef
- ✓ Maintain a comfortable distance from the reef, making allowance for swell / waves
- ✓ Be aware of where your fins are, and avoid kicking up sand when on / near the ocean floor; this can suffocate coral polyps
- ✓ If you need to hold on to something during the activity, choose rocks or dead patches of reef
- ✓ Don't collect flora or fauna or disturb their habitat; this includes not standing / walking on, or touching coral reefs
- ✓ Don't chase or corner marine wildlife, nor disturb them with sticks / similar for any reason
- ✓ Don't feed wildlife; it can harm their health & encourage problematic behaviour
- ✓ Minimise flash photography; repeat exposure can cause undue stress to marine wildlife
- ✓ Use low intensity torches / flashlights to minimise negative impacts on marine wildlife, e.g., disorientating them
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- ✓ **Dispose** of waste responsibly & use local recycling facilities where available
- ✓ Be waterwise your participation shouldn't place additional stress on water-scarce environments
- Save energy to reduce your carbon footprint & your impact on local supply challenges
- Support climate change action, e.g., offset or regeneration programmes
- Be respectful of **privacy**; obtain permission before taking photos / videos of people or sensitive sites along the way
- Respect others using the area so that their experience & access are not compromised
- Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- ✓ **Ask questions** your local guide will happily share their knowledge
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- Be cautious about **buying from children** you could be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife (e.g., shells, coral, etc.), especially those that are illegal to buy / sell
 - Respect customary tipping & trading practices such as bartering and pay fair prices
 - Provide feedback about what you liked or how we can do better









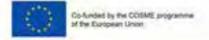




Fishing

- ✓ Be selective choose tourism businesses that share how they benefit people & planet
- ✓ Tread lightly choose activities & transport options with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your guide's instructions regarding safety, local etiquette & dos and don'ts
- Respect others using the area so that their experience & access are not compromised
- Don't collect flora or feed wildlife as it can harm their health & encourage problematic behaviour
- Comply with fishing laws and permit specifications; return undersize, out of season, or protected catch to the water immediately and carefully
- ✓ Do not leave active fishing gear unattended
- For "catch & release", attend to fish immediately, keep fish in the water as long as possible and remove hook while fish is still in the water, if possible
 - If removing fish from water, use nets without knotted mesh, minimise handling (always with wet hands), and minimise air exposure
 - Place fish on cool, wet surface to remove hook and return to water horizontally until they revive and can swim away
 - For photographs, hold fish horizontally not vertically and as briefly as possible
 - If caught for consumptive use, dispatch fish quickly and humanely
- Reduce waste from food & paper to the number of fish caught remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- ✓ **Dispose** of waste responsibly pack out what you take in, leave no trace of the activity & use local **recycling** facilities where available
- ✓ Be waterwise your participation in the activity shouldn't place additional stress on waterscarce environments
- Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- Be respectful of **privacy**; obtain permission before taking photos / videos of people or sensitive sites along the way
- Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- ✓ Ask questions your local guide will happily share their knowledge
- ✓ If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- ✓ Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- ✓ Provide feedback about what you liked or how we can do better







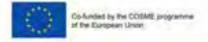




Food & Beverage (F&B) Services

- ✓ Be selective choose tourism businesses that share how they benefit people & planet
- ✓ Tread lightly choose activities & transport options with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your guide / host's instructions regarding safety, local etiquette & dos and don'ts
- ✓ Be respectful of **privacy**; obtain permission before taking photos / videos of people or sensitive sites
- Respect others using the facility / service so that their experience & access are not compromised
- ✓ Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- ✓ Ask questions your local guide / host will happily share their knowledge
- √ Take part if you are invited to participate in a local custom or help prepare a traditional dish, go for it!
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- ✓ Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- ✓ Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g. water bottle, coffee cup, shopping / carry bag
- ✓ Dispose of waste responsibly & use local recycling facilities where available
- Be waterwise your participation shouldn't place additional stress on water-scarce environments
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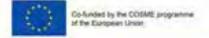


sustainability savvy travel tips below.

Sustainability Code of Conduct As part of our commitment to sustainable tourism, we provide activity participants with the

- Be selective choose tourism businesses that share how they benefit people & planet
- Tread lightly choose activities & transport options with a reduced environmental impact
- Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your ranger / guide's instructions regarding safety, local etiquette & dos and don'ts, including taking photographs & impacts on nocturnal species
- Be aware of risks related to sharing photographs / videos of endangered species online; disable geo-location on your device if poaching is prevalent
- Don't collect or disturb flora or fauna, or their habitat
- Don't feed wildlife; it can harm their health & encourage problematic behaviour
- Minimise noise to avoid disturbing wildlife & the quality of the experience for others
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- Dispose of waste responsibly pack out what you take in & use local recycling facilities, where available
- Be waterwise your participation in the activity shouldn't place additional stress on waterscarce environments
- Save energy to reduce your carbon footprint & your impact on local supply challenges
- Support climate change action, e.g., offset or regeneration programmes
- Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites along the way
- Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- Ask questions your local ranger / guide will happily share their knowledge
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
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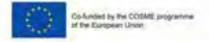




Traveler Tips

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- Respect your guide / host's instructions regarding safety, local etiquette & dos and don'ts
- Be respectful of **privacy**; obtain permission before taking photos / videos of people or sensitive sites
- Respect others using the area so that their experience & access are not compromised
- ✓ Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- ✓ Ask questions your local guide / host will happily share their knowledge
- ✓ Take part if you are invited to participate in a local custom, go for it!
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- Respect customary tipping & trading practices such as bartering and pay fair prices
- ✓ Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g. water bottle, coffee cup, shopping / carry bag
- ✓ **Dispose** of waste responsibly & use local recycling facilities where available
- ✓ Be waterwise your participation shouldn't place additional stress on water-scarce environments
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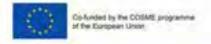


Tour Guides

Sustainability Code of Conduct As part of our commitment to sustainable tourism, we provide activity participants with the sustainability savvy travel tips below.

- Be selective choose tour guides & other businesses that share how they benefit people & planet
- Tread lightly choose activities & transport options with a reduced environmental impact
- Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your tour guide's instructions regarding safety, local etiquette & dos and don'ts
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- Respect customary tipping & trading practices such as bartering and pay fair prices
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g. water bottle, coffee cup, shopping / carry bag
- Dispose of waste responsibly & use local recycling facilities where available
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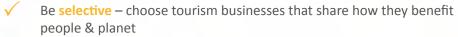








Horse Riding & Pony Trekking



- ✓ Tread lightly choose activities & transport with a reduced environmental impact
- Be informed learn a bit about local nature, history & culture beforehand
- Respect your guide's instructions regarding safety, local etiquette & dos and don'ts, especially:
 - ✓ Safe conduct, including mounting/ dismounting.
 - ✓ How to interpret horse / pony behaviour & what to do if they bolt
 - ✓ Safe following distance & general rider etiquette, including communication signals
 - ✓ What to do if wildlife or vehicles are encountered during the ride
 - Appropriate etiquette when crossing **private property or villages**, using farm gates, safely crossing public roads, etc.
- ✓ Do a 'test round' in the immediate vicinity to get used to your horse / pony before the ride starts
- ✓ If riding in a sensitive environment, clean your footwear before setting out to prevent the spread of invasive species
- Remain on the trail and keep your horse / pony in the middle to avoid trail widening
- ✓ Don't gallop in sensitive environments or when passing riders who are going more slowly
- ✓ Use designated watering points & don't allow your horse / pony to graze on natural vegetation
- ✓ Use bridges to cross natural watercourses, where available, otherwise at designated crossing points and at 90° to the bank / shore
- ✓ Don't collect **flora or fauna**, or disturb their habitat
- ✓ Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- ✓ Dispose of waste responsibly pack out what you take in & use local recycling facilities
- ✓ Be waterwise your participation in the activity shouldn't place additional stress on water-scarce environments
- ✓ Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- ✓ Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites along the way
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- ✓ Ask questions your local guide will happily share their knowledge
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- ✓ Buy from local, small &/or community-owned vendors, especially if they feature nature / culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- ✓ Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
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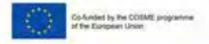




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- Be informed learn a bit about local nature, history & culture beforehand to enrich your
- Respect your guide's instructions regarding safety, local etiquette & dos and don'ts
- Apply highest moral & ethical standards in reverence for life & good sportsmanship
- Comply with **hunting laws** and permit specifications
- Maintain your firearm properly & know how to use it efficiently and effectively
- Respect property, landowners, and others using the area so that their experience & access are not compromised
- Respect the habitat conserving the natural environment is part of ethical hunting
- Don't collect flora or feed wildlife as it can harm their health & encourage problematic
- Respect animals being hunted through fair chase and quick, efficient kills
- Shots must be taken only when the animal can be clearly seen, correctly identified (to comply with permit specifications), and when foreground & background are clearly visible
- Reduce waste from food & paper to how many animals hunted remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle / coffee cup, carry bag
- Dispose of waste responsibly pack out what you take in, leave no trace of the activity & use local recycling facilities where available
- Be waterwise your participation in the activity shouldn't place additional stress on waterscarce environments
- Save energy to reduce your carbon footprint & your impact on local supply challenges
- Support climate change action, e.g., offset or regeneration programmes
- Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites along the way
- Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- Ask questions your local guide will happily share their knowledge
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- Provide feedback about what you liked or how we can do better















Motorised Boating

- ✓ Be selective choose tourism businesses that share how they benefit people & planet
- ✓ Tread lightly choose activities & transport options with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your guide's instructions regarding safety, local etiquette & dos and don'ts
- ✓ Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites
- Respect others using the area so that their experience & access are not compromised
- ✓ Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- ✓ Ask questions your local guide will happily share their knowledge
- ✓ Take part if you are invited to participate in a local custom, go for it!
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- ✓ Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g. water bottle, coffee cup, shopping / carry bag
- ✓ Dispose of waste responsibly & use local recycling facilities where available
- ✓ Be waterwise your participation shouldn't place additional stress on water-scarce environments
- ✓ Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- ✓ Provide **feedback** about what you liked or how we can do better









Mountain Biking



- Tread lightly choose activities & transport options with a reduced environmental impact
- Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Be accurate about your fitness level & ability so we can design an enjoyable experience for
- Respect your guide's instructions regarding safety, local etiquette & dos and don'ts
- Before & after cycling in a sensitive environment, clean your footwear & bike to prevent the spread of invasive species
- Don't collect or disturb flora or fauna, or their habitat
- Don't feed wildlife; it can harm their health & encourage problematic behaviour
- Remain on designated tracks & avoid track widening caused by drifting left / right
- Ride single file in narrow sections
- Give right of way to cyclists overtaking you or cycling uphill when crossing you, and to walkers, horses, and wildlife
- Slow down when crossing or overtaking other users of the activity area
- Cycle at a pace that enables you to stop within the distance you can see ahead
- Make your presence known when approaching other users and blind corners
- When climbing, gear down for adequate traction to avoid spinning
- When braking, avoid skidding or blocking wheels so that you minimise erosion
- Cross rivers at designated spots, reduce speed, and enter/exit at 90° to the riverbank
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- Dispose of waste responsibly pack out what you take in & use local recycling facilities where
- Be waterwise your participation in the activity shouldn't place additional stress on waterscarce environments
- Save energy to reduce your carbon footprint & your impact on local supply challenges
- Support climate change action, e.g., offset or regeneration programmes
- Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites along the way
- Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- Ask questions your local guide will happily share their knowledge
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- Provide feedback about what you liked or how we can do better









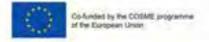


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COMPONITION OF CONTRACT OF CONTRA

- ✓ Be selective choose tourism businesses that share how they benefit people & planet
- Tread lightly choose activities & transport options with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your guide's instructions regarding safety, local etiquette & dos and don'ts
- ✓ Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites along the way
- Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- Be respectful in towns / villages; residents must not be disturbed by unreasonable noise volumes
- ✓ Don't collect or disturb flora or fauna, or their habitat
- ✓ Don't **feed wildlife**; it can harm their health & encourage problematic behaviour
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- ✓ **Dispose** of waste responsibly pack out what you take in & use local **recycling** facilities where available
- ✓ Be waterwise your participation in the activity shouldn't place additional stress on water-scarce environments
- ✓ Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- ✓ Ask questions your local guide will happily share their knowledge
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- ✓ Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- ✓ Provide feedback about what you liked or how we can do better











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- ✓ Be selective choose tourism businesses that share how they benefit people & planet
- Tread lightly choose activities & transport options with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your guide's instructions regarding safety, local etiquette, dos and don'ts, and correct use of boating equipment
- ✓ Don't collect or disturb flora or fauna, or their habitat
- ✓ Don't **feed wildlife**; it can harm their health & encourage problematic behaviour
- ✓ If portaging is required, remain on existing / designated paths
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- ✓ **Dispose** of waste responsibly pack out what you take in & use local **recycling** facilities where available
- ✓ Be waterwise your participation in the activity shouldn't place additional stress on water-scarce environments
- ✓ Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- Be respectful of **privacy**; obtain permission before taking photos / videos of people or sensitive sites along the way
- Respect others using the area so that their experience & access are not compromised
- ✓ Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- ✓ **Ask questions** your local guide will happily share their knowledge
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- ✓ Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- ✓ Respect customary tipping & trading practices such as bartering and pay fair prices
- ✓ Provide feedback about what you liked or how we can do better







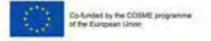


Personal Watercraft

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- ✓ Be selective choose tourism businesses that share how they benefit people & planet
- Tread lightly choose activities & transport options with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your guide's **instructions** regarding safety, local etiquette & dos and don'ts, e.g., avoiding sensitive areas such as nesting, breeding or moulting areas
- Remain in designated area away from swimmers & others who might be disturbed by the watercraft
- ✓ If you fall off your watercraft, always get back on from the rear
- ✓ Always be alert and aware of other boaters, objects, and swimmers
- ✓ Never jump the wake of another boat; slow down & watch for skiers or items being towed
- Respect speed restrictions in no wake zones
- ✓ Travel slowly in shallow water & near shorelines; your wake can cause erosion
- ✓ Keep a safe distance between you and any marine wildlife encountered during the activity
- ✓ Don't collect or disturb flora or fauna, or their habitat
- ✓ Don't **feed wildlife**; it can harm their health & encourage problematic behaviour
- ✓ Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- ✓ **Dispose** of waste responsibly & use local recycling facilities where available
- Be waterwise your participation in the activity shouldn't place additional stress on waterscarce environments
- ✓ Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- ✓ Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites
- ✓ Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- ✓ Ask questions your local guide will happily share their knowledge
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- ✓ Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- ✓ Respect customary tipping & trading practices such as bartering and pay fair prices
- ✓ Provide feedback about what you liked or how we can do better









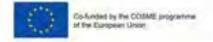




Rock Climbing / Abseiling

- ✓ Be selective choose tourism businesses that share how they benefit people & planet
- ✓ Tread lightly choose activities & transport options with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- ✓ Be accurate about your level of fitness & ability so we can design an enjoyable experience for everyone
- Respect your guide's **instructions** regarding safety, local etiquette & dos and don'ts
- Remain on existing paths to access the base of climbing / abseiling routes
- ✓ Avoid indiscriminate use of chalk & fixed equipment (avoid galvanised bolts entirely)
- ✓ Avoid chipping rock & removed vegetation from cracks and gullies
- ✓ Avoid climbing near sites of geological, cultural, or other scientific interest
- ✓ Don't collect or disturb flora or fauna, or their habitat
- ✓ Don't feed wildlife; it can harm their health & encourage problematic behaviour
- ✓ Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites along the way
- ✓ Respect others using the area so that their experience & access are not compromised
- ✓ **Ask questions** your local guide will happily share their knowledge
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- ✓ Dispose of waste responsibly pack out what you take in & use local recycling facilities where available
- ✓ Be waterwise your participation in the activity shouldn't place additional stress on waterscarce environments
- ✓ Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- ✓ Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- Provide feedback about what you liked or how we can do better











Shark Cage Diving

- ✓ Be selective choose tourism businesses that share how they benefit people & planet, especially regarding marine conservation and education
- ✓ Tread lightly choose activities & transport options with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your guide / host's instructions regarding safety, local etiquette & dos and don'ts
- Be respectful of **privacy**; obtain permission before taking photos / videos of people or sensitive sites
- Respect others using the area so that their experience & access are not compromised
- ✓ Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- ✓ Ask questions your local guide / host will happily share their knowledge
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- ✓ Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- ✓ Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g. water bottle, coffee cup, shopping / carry bag
- ✓ **Dispose** of waste responsibly & use local recycling facilities where available
- ✓ Be waterwise your participation shouldn't place additional stress on water-scarce environments
- ✓ Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- Provide feedback about what you liked or how we can do better









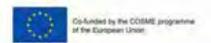


Shopping

Sustainability
Code of Conduct As part of our commitment to sustainable tourism, we provide activity participants with the sustainability savvy travel tips below.

- Be selective choose vendors / shops that share how they benefit people &
- Tread lightly choose activities & transport options with a reduced environmental impact
- Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your guide / host's instructions regarding safety, local etiquette & dos and don'ts
- Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites
- Respect others using the area so that their experience & access are not compromised
- Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- Ask questions your local guide / host will happily share their knowledge
- Take part if you are invited to participate in a local custom, go for it!
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g. water bottle, coffee cup, shopping / carry bag (or buy a locally made one that can be re-used!)
- **Dispose** of waste responsibly & use local recycling facilities where available
- Be waterwise your participation shouldn't place additional stress on water-scarce environments
- Save energy to reduce your carbon footprint & your impact on local supply challenges
- Support climate change action, e.g., offset or regeneration programmes
- Provide feedback about what you liked or how we can do better









Snowmobiling



- Tread lightly choose activities & transport options with a reduced environmental impact
- Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your guide's instructions regarding safety, local etiquette & dos and don'ts
- Don't collect or disturb flora or fauna, or their habitat
- Don't feed wildlife; it can harm their health & encourage problematic behaviour
- Ride single file and remain on designated trails; going off-piste increases impacts & safety risks
- Beware of hazards that may be buried beneath the snow surface
- Avoid steep slopes, cornices, and gullies / depressions, where possible
- Approach the summit of hills with caution
- On steep descents, proceed one at a time and do not lock brakes
- When cornering, reduce speed to avoid sliding
- Give right of way skiers, snowshoers, and users travelling uphill
- If stopping, move to the side of the trail so others can pass
- When overtaking others, do so slowly and only resume speed once you are far enough to not blind them in your 'white-out'
- If crossing a road or frozen body of water, enter / exit at 90° to the shore / bank
- Minimise noise by not revving engines unnecessarily
- Maintain a safe distance from livestock or wildlife & proceed slowly to avoid startling them
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- Dispose of waste responsibly pack out what you take in & use local recycling facilities
- Be waterwise your participation in the activity shouldn't place additional stress on waterscarce environments
- Save energy to reduce your carbon footprint & your impact on local supply challenges
- Support climate change action, e.g., offset or regeneration programmes
- Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites along the way
- Respect others using the area so that their experience & access are not compromised
- Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- Ask questions your local guide will happily share their knowledge
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- Buy from local, small &/or community-owned vendors, especially if they feature nature / culture
- Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- Provide feedback about what you liked or how we can do better







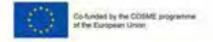




Spa / Massage

- ✓ Be selective choose tourism businesses that share how they benefit people & planet
- ✓ Tread lightly choose activities & transport options with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your host's **instructions** regarding safety, local etiquette & dos and don'ts, particularly regarding local cultural norms & appropriate clothing to wear during the experience
- ✓ Be respectful of privacy; obtain permission before taking photos / videos of people
- Respect others using the area so that their experience & access are not compromised
- ✓ Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- ✓ **Ask questions** your local host will happily share their knowledge
- ✓ Take part if you are invited to try a local custom or treatment typical of the local area, go for it!
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- ✓ Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- ✓ Dispose of waste responsibly & use local recycling facilities where available
- ✓ Be waterwise your participation shouldn't place additional stress on water-scarce environments
- ✓ Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- ✓ Provide feedback about what you liked or how we can do better











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Of Condition

- ✓ Be selective choose tourism businesses that share how they benefit people & planet
- ✓ Tread lightly choose activities & transport options with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- ✓ Be accurate about your fitness & ability so we can design an enjoyable experience for everyone
- Respect your guide's **instructions** regarding safety, local etiquette & dos and don'ts
- ✓ Before entering sensitive or newly discovered caves, clean your footwear & clothing to prevent contamination of the cave
- Remain on designated paths when approaching entrance & inside the cave; stay in single file, and don't take shortcuts or wander off
- ✓ If you need hand or **footholds**, use previously established ones, where possible
- ✓ Don't collect or touch flora or fauna, or their cave habitat and its features, e.g., speleothem
- ✓ If lights are used, avoid shining these on any cave-dwelling wildlife
- ✓ Don't feed wildlife; it can harm their health & encourage problematic behaviour
- Do not eat or smoke inside the cave
- ✓ Ask questions your local guide will happily share their knowledge
- ✓ Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- ✓ **Dispose** of waste responsibly leaving nothing behind in the cave & use local **recycling** facilities where available
- ✓ Be waterwise your participation in the activity shouldn't place additional stress on waterscarce environments
- ✓ Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- ✓ Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites along the way
- Respect others using the area so that their experience & access are not compromised
- ✓ If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- ✓ Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- ✓ Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- ✓ Provide feedback about what you liked or how we can do better











Surfing / Similar

- ✓ Be selective choose tourism businesses that share how they benefit people & planet
- ✓ Tread lightly choose activities & transport options with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your guide's **instructions** regarding safety, local etiquette & dos and don'ts
- ✓ Don't collect or disturb flora or fauna, or their habitat
- ✓ Don't **feed wildlife**; it can harm their health & encourage problematic behaviour
- ✓ Do not stand, walk on, or touch coral reefs when in the water (i.e., when not on your board)
- ✓ Avoid kicking up sand when on / near the ocean floor; this can suffocate coral polyps
- Respect other users, e.g., use correct etiquette for entering / exiting waves, line-ups, falling correctly, etc.
- ✓ Use "reef safe" sun protection, e.g., sunscreen marked as such or wear rash vests / similar
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- ✓ **Dispose** of waste responsibly & use local recycling facilities where available
- ✓ Be waterwise your participation in the activity shouldn't place additional stress on water-scarce environments
- ✓ Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- ✓ Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites
- Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- ✓ Ask questions your local guide will happily share their knowledge
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- ✓ Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- ✓ Provide feedback about what you liked or how we can do better











Transport Services

Sustainability
Code of Conduct As part of our commitment to sustainable tourism, we provide activity participants with the sustainability savvy travel tips below.

- Be selective choose tourism businesses that share how they benefit people & planet
- Tread lightly choose activities & transport options with a reduced environmental impact
- Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your guide / driver's instructions regarding safety, local etiquette & dos and don'ts
- Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites along the way
- Respect others using the transport service so that their experience & access are not compromised
- Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- Ask questions your local guide / driver will happily share their knowledge (when s/he is not driving)
- Take part if you are invited to participate in a local custom, go for it!
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g. water bottle, coffee cup, shopping / carry bag
- **Dispose** of waste responsibly & use local recycling facilities where available
- Be waterwise your participation shouldn't place additional stress on water-scarce environments
- Save energy to reduce your carbon footprint & your impact on local supply challenges
- Support climate change action, e.g., offset or regeneration programmes
- Provide feedback about what you liked or how we can do better











Visiting Farms

- ✓ Be selective choose tourism businesses and farms that share how they benefit people & planet
- ✓ Tread lightly choose activities & transport options with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your guide / host's instructions regarding safety, local etiquette & dos and don'ts
- ✓ Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites
- Respect others using the area so that their experience & access are not compromised
- ✓ Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- ✓ Ask questions your local guide / host will happily share their knowledge
- √ Take part if you are invited to participate in a local custom or participate in traditional farming methods, go for it!
- ✓ If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- ✓ Respect customary tipping & trading practices such as bartering and pay fair prices
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g. water bottle, coffee cup, shopping / carry bag
- ✓ Dispose of waste responsibly & use local recycling facilities where available
- Be waterwise your participation shouldn't place additional stress on water-scarce environments
- ✓ Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- Provide feedback about what you liked or how we can do better









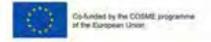


Visiting Heritage Sites

Sustainability Code of Conduct As part of our commitment to sustainable tourism, we provide activity participants with the sustainability savvy travel tips below.

- Be selective choose tourism businesses that share how they benefit people & planet, and protect cultural heritage
- Tread lightly choose activities & transport options with a reduced environmental impact
- Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your guide / host's instructions regarding safety, local etiquette & dos and don'ts
- Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites
- Respect others using the area so that their experience & access are not compromised
- Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- Ask questions your local guide / host will happily share their knowledge
- Take part if you are invited to participate in a local custom, go for it!
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g. water bottle, coffee cup, shopping / carry bag
- **Dispose** of waste responsibly & use local recycling facilities where available
- Be waterwise your participation shouldn't place additional stress on water-scarce environments
- Save energy to reduce your carbon footprint & your impact on local supply challenges
- Support climate change action, e.g., offset or regeneration programmes
- Provide feedback about what you liked or how we can do better









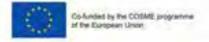


As part of our commitment to sustainable tourism, we provide activity participants with the sustainability savvy travel tips below.

Be selective – choose tourism businesses that share how they benefit people & planet, including volunteer programmes where you give back alongside, not instead of, local people

- Tread lightly choose activities & transport options with a reduced environmental impact
- Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Understand the terms of your volunteer placement & how it addresses longer-term goals
- Respect your host's instructions regarding safety, local etiquette & dos and don'ts
- Be respectful of privacy, obtaining permission before taking photos / videos of people or sensitive sites
- Respect others using the area so that their experience & access are not compromised
- Remember that you are a temporary guest; ensure your conduct respects local people & relationships with local institutions
- Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- Ask questions your local host will happily share their knowledge
- Take part if you are invited to participate in a local custom, go for it!
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- Feel welcome to ask us how local hosts benefit (tangibly) from your participation
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, shopping bag
- Dispose of waste responsibly & use local recycling facilities where available
- Be waterwise your participation in the activity shouldn't place additional stress on waterscarce environments
- Save energy to reduce your carbon footprint & your impact on local supply challenges
- Support climate change action, e.g., offset or regeneration programmes
- Provide feedback about what you liked or how we can do better
- Consider opportunities to continue supporting our programme once you return home, e.g., fundraising or referrals for a cause that you believe in!











Walking / Hiking / **Trekking**

Sustainability Code of Conduct As part of our commitment to sustainable tourism, we provide activity participants with the sustainability savvy travel tips below.

- Be selective choose tourism businesses that share how they benefit people &
- Tread lightly choose activities & transport options with a reduced environmental impact
- Be informed learn a bit about local nature, history & culture beforehand to enrich your
- Be accurate about your level of fitness & ability so we can design an enjoyable experience for everyone
- Respect your guide's instructions regarding safety, local etiquette & dos and don'ts
- Before entering sensitive environments, clean your footwear to prevent the spread of invasive species
- Don't collect or disturb flora or fauna, or their habitat
- Don't feed wildlife; it can harm their health & encourage problematic behaviour
- Remain on designated paths / trails
- Practice good "bush toilet" etiquette (ask us for specific guidance)
- Respect fire restrictions in place; if campfires are permitted, ask us about how & where
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- Dispose of waste responsibly pack out what you take in & use local recycling facilities where available
- Be waterwise your participation in the activity shouldn't place additional stress on waterscarce environments
- Save energy to reduce your carbon footprint & your impact on local supply challenges
- Support climate change action, e.g., offset or regeneration programmes
- Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites along the way
- Respect others using the area so that their experience & access are not compromised
- Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- Ask questions your local guide will happily share their knowledge
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- Provide feedback about what you liked or how we can do better





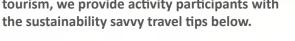








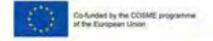
As part of our commitment to sustainable tourism, we provide activity participants with





- Tread lightly choose activities & transport options with a reduced environmental impact
- Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Be accurate about your fitness & ability so we can design an enjoyable experience for everyone
- Respect your guide's instructions regarding safety, local etiquette & dos and don'ts
- Don't collect or disturb flora or fauna, or their habitat
- Don't feed wildlife; it can harm their health & encourage problematic behaviour
- Remain on **designated** paths / trails and campsite footprints
- Bring biodegradable shampoo, dish soap, etc. (and no products with micro-plastics)
- Wash dishes, clothes (& yourself) away from watercourses (min 50m), even if using biodegradable products
- Use sand or other natural materials to help with heavy dish washing, minimising use of soap & water
- Disperse wastewater (dishes / laundry) over a wide area so that nature can filter it
- Cook on stoves as opposed to campfires when possible & in non-vegetated areas
- Practice good "bush toilet" etiquette (ask us for specific guidance)
- Respect fire restrictions in place; if campfires are permitted, ask us about how & where
- Store supplies (especially food) out of reach at night and when campsite is not occupied
- Leave no trace when vacating the campsite, including demolishing snow walls / shelters for winter camping
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- Dispose of waste pack out what you take in & use local recycling facilities where available
- Be waterwise your participation in the activity shouldn't place additional stress on waterscarce environments
- Save energy to reduce your carbon footprint & your impact on local supply challenges
- Support climate change action, e.g., offset or regeneration programmes
- Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites along the way
- Respect others using the area so that their experience & access are not compromised
- Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- Ask questions your local guide will happily share their knowledge
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- Provide feedback about what you liked or how we can do better







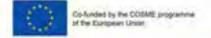




Working Animals

- ✓ Be selective choose tourism businesses that share how they benefit people & planet
- Tread lightly choose activities & transport options with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your guide's instructions regarding safety, local etiquette & dos and don'ts, especially:
 - ✓ Whether contact is permitted with the animals and, if so, how to do this safely
 - ✓ Whether feeding of the animals is allowed and if so, how to do this safely
- ✓ Don't collect flora or fauna, or disturb their habitat
- ✓ Remain in designated areas for the activity
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- ✓ **Dispose** of waste responsibly pack out what you take in & use local **recycling** facilities where available
- ✓ Be waterwise your participation in the activity shouldn't place additional stress on waterscarce environments
- ✓ Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- ✓ Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites along the way
- ✓ Respect others using the area so that their experience & access are not compromised
- Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- ✓ **Ask questions** your local guide will happily share their knowledge
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- ✓ Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- Provide feedback about what you liked or how we can do better











Ziplines / Canopy Tours

- ✓ Be selective choose tourism businesses that share how they benefit people & planet
- ✓ Tread lightly choose activities & transport options with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- ✓ Be accurate about your level of fitness & ability so we can design an enjoyable experience for everyone
- Respect your guide's instructions regarding safety, local etiquette & dos and don'ts
- Ensure that you clearly understand how to navigate the course safely; if in doubt always ask your guide before proceeding
- ✓ Don't collect or disturb flora or fauna, or their habitat
- ✓ Don't feed wildlife; it can harm their health & encourage problematic behaviour
- ✓ Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- ✓ **Dispose** of waste responsibly pack out what you take in & use local **recycling** facilities where available
- Be waterwise your participation in the activity shouldn't place additional stress on waterscarce environments
- Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- Be respectful of **privacy**; obtain permission before taking photos / videos of people or sensitive sites
- Respect others using the area so that their experience & access are not compromised
- Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- ✓ Ask questions your local guide will happily share their knowledge
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- ✓ Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- ✓ Provide feedback about what you liked or how we can do better





